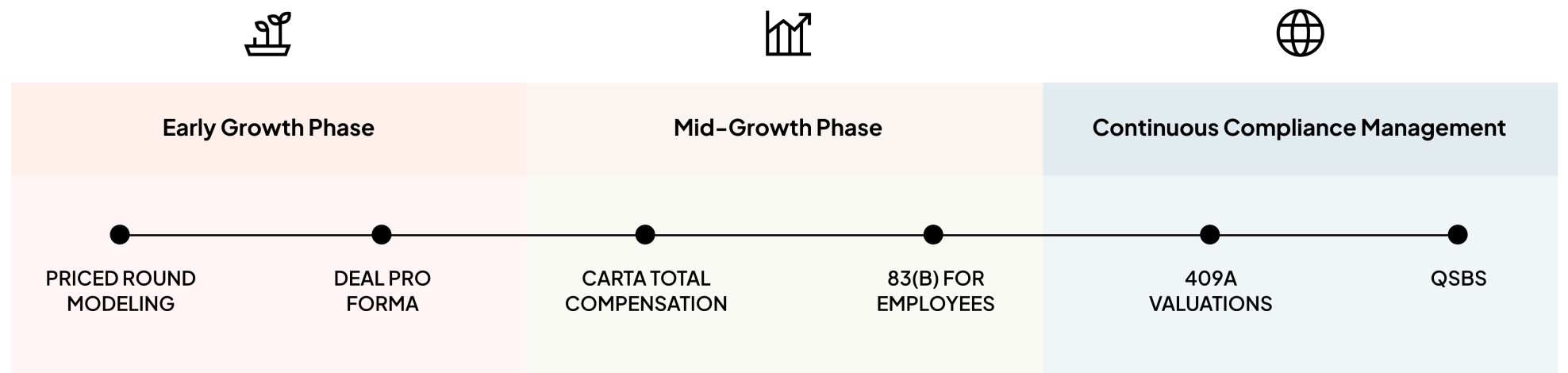


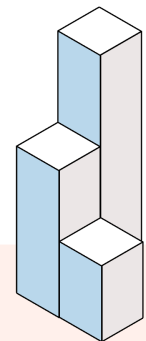
Grow with Carta

The next chapter after Carta Launch

As your company continues to thrive, it's time to explore the enhanced capabilities of Carta. With growth comes complexity, and Carta is here to ensure you navigate every twist and turn with confidence.



Early Growth Phase: Fundraising with confidence

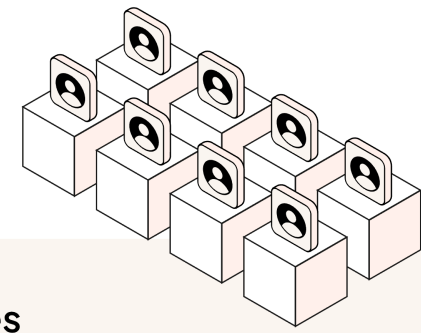


Priced Round Modeling

With Round Modeling, you can effortlessly test complex funding and exit scenarios. Backed by trusted insights, Carta consolidates and simplifies financial planning to enable businesses to plan their growth with confidence and precision.

Deal Pro Forma

A pro forma helps you understand the cap table impact of a financing round, which allows you to negotiate with investors and strategically plan for your company's future. Carta's Deal Pro Forma tool allows founders to confidently generate an accurate pro forma in a few easy steps using existing cap table data, which saves hours of legal work and thousands in legal fees.



Mid-Growth Phase: Expanding your team

Carta Total Compensation

Get access to real-time data from the largest private company equity compensation dataset to make responsible compensation decisions and stay on budget. Utilize reliable benchmarks, prevent overspending on salary or equity, and confidently grow your team with international comp data, all on a single, trusted platform.

83(b) for employees

An 83(b) election is a tax filing that allows holders of restricted stock and early-exercised options to accelerate the timing of tax liability to the grant date of equity issuance.

By filing within 30 days of the award or exercise date, individuals can potentially reduce tax obligations and manage their tax liability more efficiently.

Continuous Compliance Management

Form 3921

As you hire top talent and issue incentive stock options (ISOs), Form 3921 is crucial for ensuring compliance with IRS reporting requirements and providing employees with accurate information about their stock option exercises for tax purposes. You can simplify this tax reporting with Carta's streamlined process for Form 3921 Reporting.

409A Valuations

Tap into Carta's expertise for precise 409A valuations tailored to your company's unique circumstances. Gain strategic insights for crafting competitive compensation packages and confidently navigating fundraising rounds. Benefit from dedicated support throughout the valuation process, ensuring expert guidance and in-house support at every step.

QSBS

Qualified Small Business Stock (QSBS) exclusion is a U.S. tax benefit that allows holders to potentially pay zero federal capital gains tax on up to \$10 million or 10 times their investment when selling shares, making it a valuable tax-saving opportunity. However, many eligible individuals are not taking advantage of this benefit. To address this, Carta's QSBS Attestation Letter simplifies the process of confirming QSBS eligibility and obtaining the necessary tax documentation.

